

Artistic Home Campaign

Ratt|estick
THEATER



How will you care?

“I am so inspired by the work Rattlestick has done to center access in our renovation. In all aspects of the design, we have examined how our company can better host our community of audiences and artists. It's one of the reasons I am proud to helm this organization.

Rattlestick has a nearly 30-year track record of creating ambitious, singular new works guided by the principles of community, equity, empowerment, and artistic freedom. The renovation turns those values into a reality. My vision for the space and for the artistic future of Rattlestick go hand in hand.

The renovation will make it possible for us to offer a responsive, flexible performance space that can transform for each show, and to host more community events and celebrations. It will strengthen our role as a civic space in the West Village and our ability to support new work that illuminates the future of our form. I cannot wait to welcome you to our new theater.”

- Will Davis, Artistic Director

Courageous artists, community gathering, provocative theater, social justice

... and YOU.

A Vision For Our Home

PRESERVATION

celebrating our theater's uniqueness and history

INNOVATION

giving artists the freedom and flexibility to create

COMMUNITY

creating an inviting, comfortable space for artists and audiences

We believe in ambitious theatrical work that engages audiences and provokes conversation that leads to positive social change. We make this work in our home at 224 Waverly Place in the heart of the West Village. Located on the second floor of a landmarked building owned by St. John's Church, we have obtained a long-term lease that will secure our future in this space until 2039.

Aligned with our core values that prioritize inclusivity, we welcome and actively serve artists and audiences that represent the diversity of our community. Through the Artistic Home Campaign, for the first time, we will also be able to make our home fully accessible. Each season, our space is home to:

2-3 Mainstage Productions

200 Students

12 Community Gatherings

400 Artists

20 Workshops and Readings of New Work

10,500 Audience Members



Photo by Julieta Cervantes

"My favorite thing about Rattlestick is that it is a small theater with big theatrical ambitions. Rattlestick is growing and expanding in so many ways — now audiences don't know how the theater will be configured when they enter the space — the surprise of this is now a part of their viewing experience.

I think all the work the theater has been doing and will continue to do in the next few years to make the space more flexible and comfortable for both audiences and the artists who work at the theater is vital to the theater's growth and will enable it to keep growing and stretching its artistic mission."

- Cusi Cram
Playwright, *Novenas for a Lost Hospital*

Project Overview

Founded in 1994, Rattlestick Theater has launched the careers of hundreds of artists and produced over 125 new plays from our beloved jewel of a theater at 224 Waverly Place in the heart of the historic West Village. Our mission is to produce ambitious plays that inspire empathy and provoke conversation that will lead to positive social change.

In order to more deeply pursue our mission and serve our communities, our Artistic Home Campaign will renovate, restore, and enhance accessibility at our theater. This investment in our artists and our community will create a more welcoming space to gather, converse, and experience work that is brave, challenging, and memorable.

MAJOR SCOPE ELEMENTS

- **Flexible Staging, Seating, and Lighting:** Creating a theater that can be used in radically intimate and innovative configurations
- **ADA-Accessible Elevator:** Inviting audiences and artists of diverse needs into our space
- **ADA-Accessible Bathrooms in Lobby and Backstage:** Giving audiences and artists access to restrooms without disrupting performances
- **Expanded Performer Dressing Rooms:** Accommodating ambitious work with larger casts
- **Expanded Lobby and Ticket Counter:** Encouraging interaction and creating space for movement before and after performances
- **Sound-Proof Flooring and Windows, and Assistive Listening:** Allowing for ideal sound levels for our productions, audiences, and neighbors
- **Lowered Stage:** Allowing for artist access as well as flexible seating options

Project Team

Architecture Outfit

Our architect (AO) has worked on a number of notable performing arts projects across NYC, such as New York Theatre Workshop, Symphony Space, and Theatre Row.

AO

Cirgenski+Company

Project Manager and Owner's Representative, Chris Cirgenski, is a recognized leader in NYC's development and project management, construction, and architecture industries, with over 40 years of diverse experience.

Cirgenski+Company

Design Concept Drawings

RENDERED VIEW



ARCHITECTURE OUTFIT

Design Development Presentation

July 19, 2022

Rattlestick Playwrights Theater



Design Concept Drawings

RENDERED VIEW



ARCHITECTURE OUTFIT

Design Development Presentation

July 10, 2022

Rattlestick Playwrights Theater

Theater

RENDERED VIEW



ARCHITECTURE OUTFIT

Design Development Presentation

July 10, 2022

Rattlestick Playwrights Theater

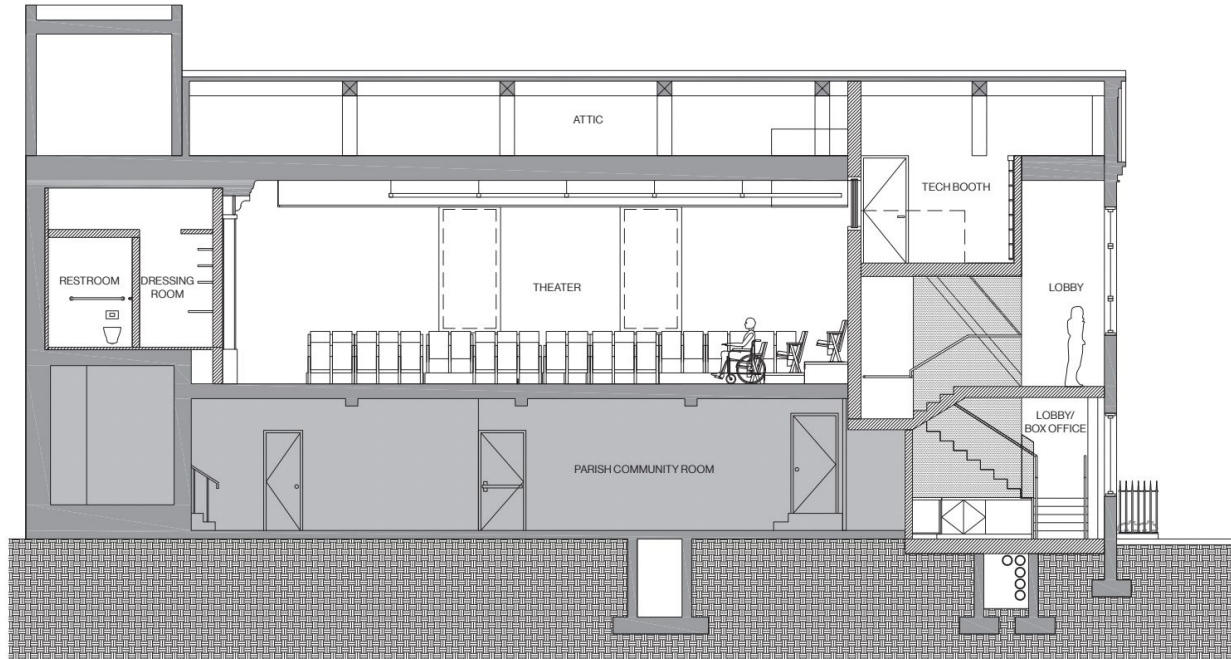
Design Concept Drawings

OVERVIEW

RENDERED SECTION



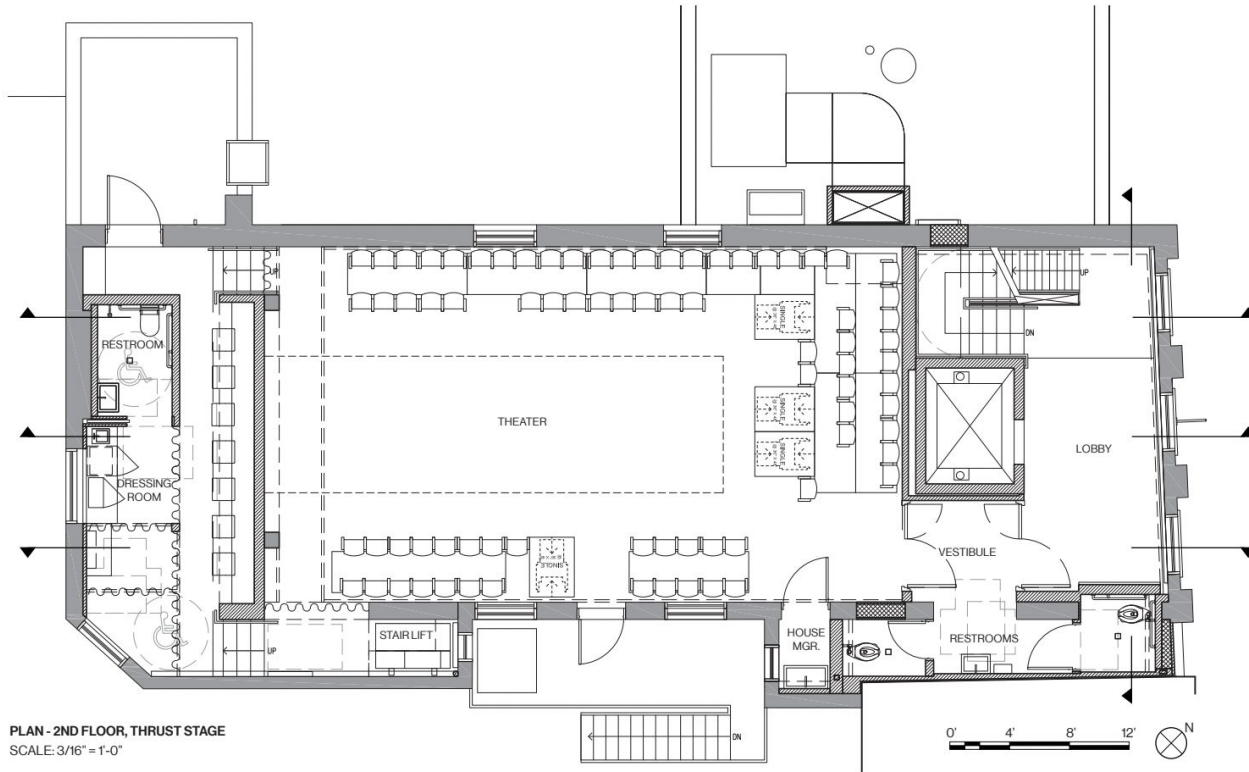
Design Concept Drawings



SECTION THROUGH STAIR - THRUST STAGE
SCALE: 3/16" = 1'-0"

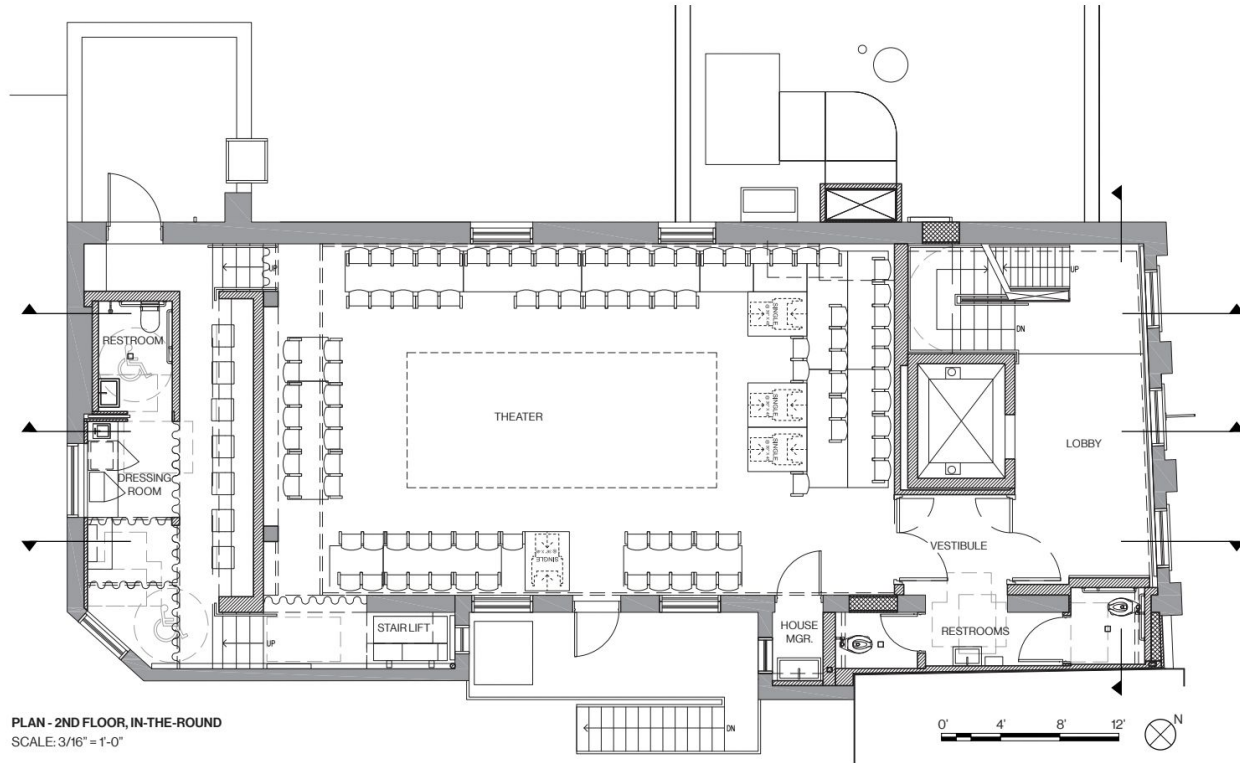


Design Concept Drawings



PLAN - 2ND FLOOR, THRUST STAGE
SCALE: 3/16" = 1'-0"

Design Concept Drawings



PLAN - 2ND FLOOR, IN-THE-ROUND
SCALE: 3/16" = 1'-0"



PROJECT TIMELINE

Photo by Olivera Gajic

ANTICIPATED TIMELINE

October 2021 to December 2022

Fundraising Campaign

October 2021 to Summer 2023

Project Design, City Contracting, and Construction Bidding

Spring 2024

Begin Construction and Renovation, Rattlestick Productions Re-Locate

Spring 2025

Rattlestick Re-Occupancy at 224 Waverly Place

Gift Sources

TOTALS	Total Raised
NYC DCLA	\$2,260,000
NYSCA	\$500,000
Rattlestick Board	\$271,150
Foundation/Corporate	\$837,000
Individual	\$929,733
March 14 Benefit	\$50,800
GRAND TOTAL	\$4,848,683



Campaign Overview



Campaign Supporters

\$5K+
(Updated April 2022)

Photo by Russ Rowland

New York City Department of Cultural Affairs in partnership with
the Manhattan Borough President's Office and New York City
Council

New York State Council on the Arts

The Battin Foundation, The Baisley Powell Elebash Fund, The
Booth Ferris Foundation, Frederic R. Coudert Foundation, Howard
Gilman Foundation, Still Point Fund, The Dorothy Strelnin
Foundation, The Tow Foundation, The W Trust

Nina Adams & Moreson H. Kaplan, Daryl & Joseph Boren,
Raymond & Pamela Brunt, Faith Catlin & John L. Griesemer,
Kathleen Chalfant, The Herrman Family, Mary & Gregory Juedes,
Nina & Rob Kaufelt, Wendie & Bud Kroll, Robert Lomison & Drew
Cross, Rosalee & Bruce Lovett, Nevin Law Group/Doug Nevin,
Steven Phillips & Isabel Swift, Zachary Quinto, Betty P. Rauch,
Rosalind Productions, Adam Sheer, Ted Snowdon, Susan Strickler
& Richard Kaye, Stinson Stroup, Jennifer Swidler, Jeff
Thamkittikasem & Liz Gillroy, Susan & Charles Tribbitt

Rattlestick's Board of Directors

Donor Recognition

All Artistic Home Campaign contributors giving \$25,000 and over will be recognized on a donor recognition wall in the newly renovated lobby. Additionally, the following individual spaces are available for naming or for honoring or memorializing a loved one. Additional naming opportunities may be available as designs continue to update.

\$250,000	STAGE (RESERVED)
\$150,000	ELEVATOR (RESERVED)
\$150,000	UPPER LOBBY (RESERVED)
\$100,000	DRESSING ROOM
\$100,000	LOWER LOBBY (RESERVED)
\$100,000	STAIRWELL (RESERVED)
\$75,000	BOX OFFICE
\$50,000	AUDIENCE HALLWAY (RESERVED)
\$25,000	GREEN ROOM (RESERVED)
\$25,000	WINDOWS (3 AVAILABLE, 1 RESERVED)
\$5,000	STAIRWAY STEP (2 AVAILABLE, 14 RESERVED)
\$1,500	RATTLESTICK SEAT (15 RESERVED)
\$25+	NAME ON NEW BATHROOM WALL





Photo by Jeremy Daniel

About Rattlestick

Rattlestick Theater's mission is to produce ambitious plays to inspire empathy and provoke conversation that will lead to positive social change.

Rattlestick is a celebrated off-Broadway theatre that has produced the first plays and early works of some of today's leading voices including Annie Baker, Sheila Callaghan, Martyna Majok, Diana Oh, Adam Rapp, Lucy Thurber, Jonathan Tolins, Heidi Schreck, and Craig Wright. We are also proud to be a place where some of our most celebrated playwrights feel safe to test their boldest ideas, including Athol Fugard, Craig Lucas, Dael Orlandersmith, José Rivera, and Sam Hunter. Recently, Rattlestick received several prestigious grants allowing us to commission new work from writers such as Stacey Rose, Liba Vaynberg, and Cusi Cram, as well as a 3-year residency for playwright Basil Kreimendahl from the Andrew W. Mellon Foundation.

Rattlestick Leadership

BOARD OF DIRECTORS

Jeff Thamkittikasem, Chair

Robert Lomison, Vice-Chair

Jennifer Swidler, Vice-Chair

Bruce Lovett, Treasurer

Ray Brunt, Secretary

Daryl Boren

Faith Catlin

Cusi Cram

Matthew D'Amico

Nina Darnton

Will Davis

Kent Gash

Doug Nevin

Steven C. Phillips

Susan Strickler

Alana Weiss

LEADERSHIP STAFF

Artistic Director: Will Davis

Interim Managing Director: Toni Marie Davis

Director of Development: Laura Zlatos



Laura Zlatos, Will Davis, Filippo de Capitani, Caroline Portante, Olivia Hunt, Alex Keegan, Rose T.M., Dominus Sowell, Eliana Theologides Rodriguez, Avis Zane